

**CONTRACT**

**KBTX**  
**4141 E. 29th St.**  
**Bryan, TX 77802**  
**Sales T & C: www.gray.tv/advertising**  
**(979) 846-7777**

<u>Contract / Revision</u> 1523757 /		<u>Alt Order #</u> WOC12387980
<u>Advertiser</u> Mike Bloomberg 2020, Inc		<u>Original Date / Revision</u> 02/12/20 / 02/12/20
<u>Contract Dates</u> 02/10/20 - 02/16/20	<u>Estimate #</u> 0124	
<u>Product</u> MIKE BLOOMBERG 2020 INC		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KBTX	<u>Account Executive</u> Bryan House	<u>Sales Office</u> Bryan National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 49.20
<u>Agcy Code</u> 9915458	<u>Advertiser Code</u> MBLM	<u>Product 1/2</u> MBLM
<u>Agency Ref</u> 1939	<u>Advertiser Ref</u> 174897	

And:

**Assembly**  
**711 3rd Ave**  
**3rd Fl**  
**New York, NY 10017**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KBTX	02/10/20	02/14/20	BV This Morning @ 6a	6:00 AM-7:00 AM		:30				NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--				2	\$105.00	2.50			
N 2	KBTX	02/10/20	02/14/20	CBS This Morning	7:00 AM-9:00 AM		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--				2	\$60.00	2.00			
N 3	KBTX	02/10/20	02/14/20	Price Is Right	10:00 AM-11:00 AM		1:00				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--				1	\$100.00	1.20			
N 4	KBTX	02/10/20	02/14/20	News 3 @ Noon	12:00 PM-12:30 PM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--				1	\$45.00	1.50			
N 5	KBTX	02/10/20	02/14/20	Bold and Beautiful	12:30 PM-1:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--				1	\$50.00	0.90			
N 6	KBTX	02/10/20	02/14/20	The Talk	1:00 PM-2:00 PM		1:00				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--				1	\$60.00	0.70			
N 7	KBTX	02/10/20	02/14/20	Let's Make A Deal	2:00 PM-3:00 PM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--				1	\$30.00	0.70			
N 8	KBTX	02/10/20	02/14/20	M-F 3p-4p	3:00 PM-4:00 PM		1:00				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--				2	\$60.00	0.90			
N 9	KBTX	02/10/20	02/14/20	First News @ 4p	4:00 PM-4:30 PM		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--				2	\$45.00	1.30			
N 10	KBTX	02/10/20	02/14/20	M-F 430p-5p	4:30 PM-5:00 PM		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--				2	\$35.00	1.50			
N 11	KBTX	02/10/20	02/14/20	News 3 @ 6p	6:00 PM-6:30 PM		:30				NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--				2	\$190.00	3.80			
N 12	KBTX	02/10/20	02/14/20	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	2	\$240.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 02/10/20 - 02/16/20	<u>Product</u> MIKE BLOOMBERG 2020	<u>Estimate #</u> 0124

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--				2	\$120.00	2.30			
N 13	KBTX	02/10/20	02/14/20	News 3 @ 10p	10:00 PM-10:35 PM		:30				NM	2	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--				2	\$330.00	3.60			
N 14	KBTX	02/10/20	02/14/20	Late Show	10:35 PM-11:37 PM		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--				2	\$70.00	1.60			
N 15	KBTX	02/10/20	02/14/20	Late Late Show	11:37 PM-12:37 XM		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--				2	\$15.00	0.90			
N 16	KBTX	02/10/20	02/14/20	M-F 1237a-137a	12:37 XM-1:37 XM		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/10/20	02/16/20	---TF--				2	\$10.00	0.70			
N 17	KBTX	02/10/20	02/13/20	Thursday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/10/20	02/16/20	---T---				1	\$320.00	2.00			
Totals										49.20		28	\$2,685.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/27/20 - 02/14/20	28	\$2,685.00	(\$402.75)	\$2,282.25
<b>Totals</b>	28	\$2,685.00	(\$402.75)	\$2,282.25

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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